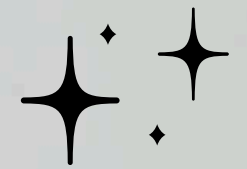




# mediakit



2A+ News Websites

[www.doisamais.com.br](http://www.doisamais.com.br)



pharmaceutical, cosmetic, food and beverage and mining industries

[www.doisamaisfarma.com.br](http://www.doisamaisfarma.com.br)

[www.doisamaisalimentos.com.br](http://www.doisamaisalimentos.com.br)

[www.doisamaiscosmetica.com.br](http://www.doisamaiscosmetica.com.br)

[www.doisamaismineracao.com.br](http://www.doisamaismineracao.com.br)

## Why is advertising on 2A+ websites a smart decision?

By advertising with us, you'll connect directly with a targeted audience of potential customers who are interested in your products or services. Our exclusive 360-degree marketing system ensures that your message reaches decision-makers at companies that matter to you. What sets 2A+ apart is our high-quality content and engaged audience, combined with our ethical business practices. We deliver your message directly to the right people, saving you time and effort.

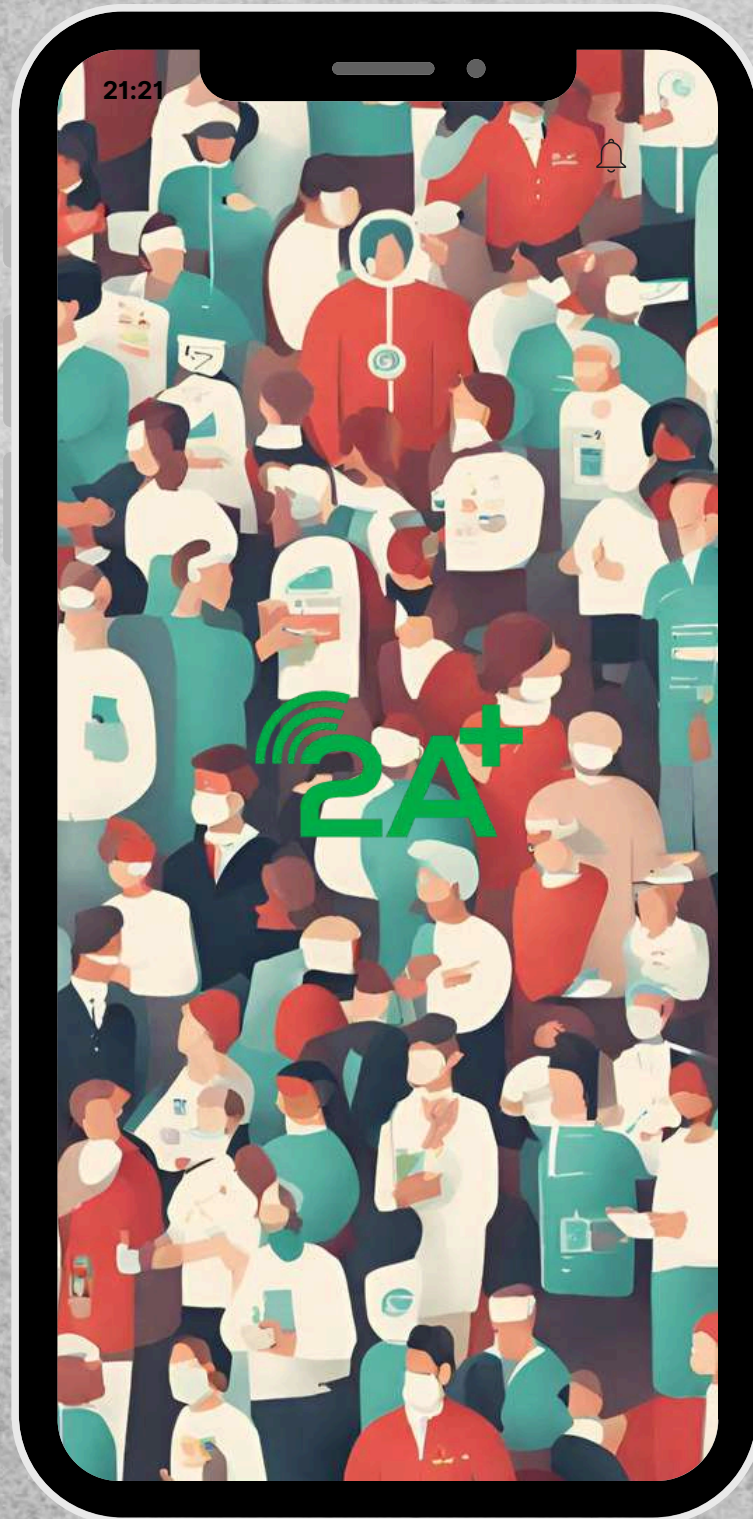
**vantagens**



## Why is advertising on 2A+ websites a smart decision?

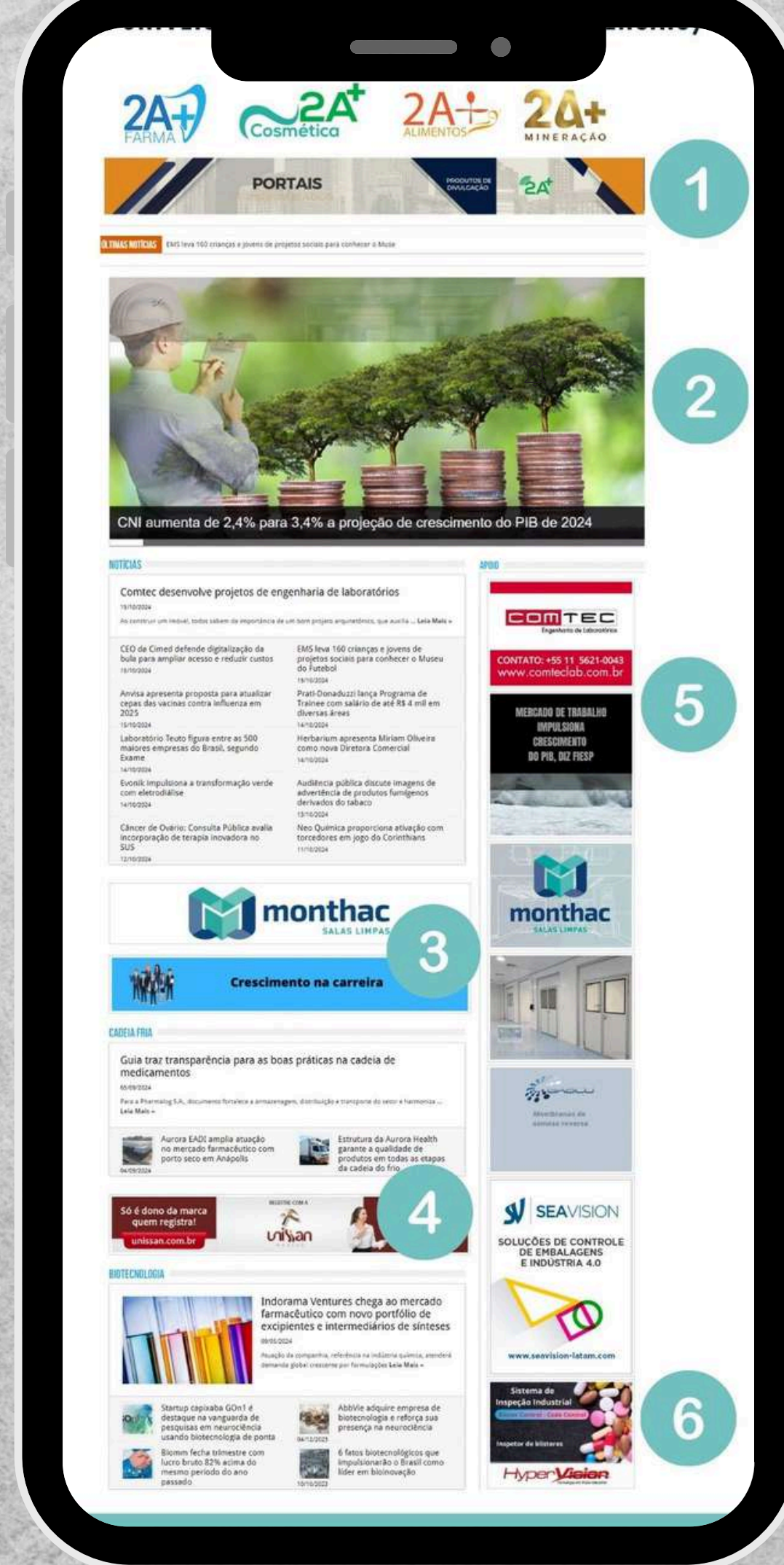
By choosing a banner, your company automatically gains the following benefits:

- ✦ Featured company news on our platforms;
- ✦ Daily WhatsApp updates;
- ✦ Dedicated email campaigns;
- ✦ Your logo, linked to your site, in our bi-weekly newsletter;
- ✦ Social media spotlight on your company (Instagram, LinkedIn, Facebook, and Twitter).



## ✦✦ Target audience

- ✦ Decision-makers (responsible for hiring and purchasing in industries), final product manufacturers, raw material manufacturers, packaging and machinery manufacturers, service providers for industries, and consumers.
- ✦ The websites are also geared towards marketing professionals, quality and qualification professionals, application engineers, and managers. This includes professionals from the fields of medicine, pharmacy, nursing, nutrition, microbiology, chemistry, research, teaching, administration, science, and students, as well as logistics managers.



# Available ad formats on our websites

- ✦ 1- Maximum visibility on all pages (dynamic options available)
- ✦ 2- Prominent homepage placement (rotates with top stories)
- ✦ 3- Premium homepage location (high visibility)
- ✦ 4- Homepage feature
- ✦ 5- Maximum visibility on homepage and all pages (rotates in top right column)
- ✦ 6 Homepage and sitewide feature (center-right column)

## Important

- \* Check the ongoing promotion
- \* Check other formats, positions, and special formats.
- \* See the behavior and prominence of the banners now at [www.doisamaisfarma.com.br](http://www.doisamaisfarma.com.br)
- \* New formats and site layout may be created at the discretion of the managers.

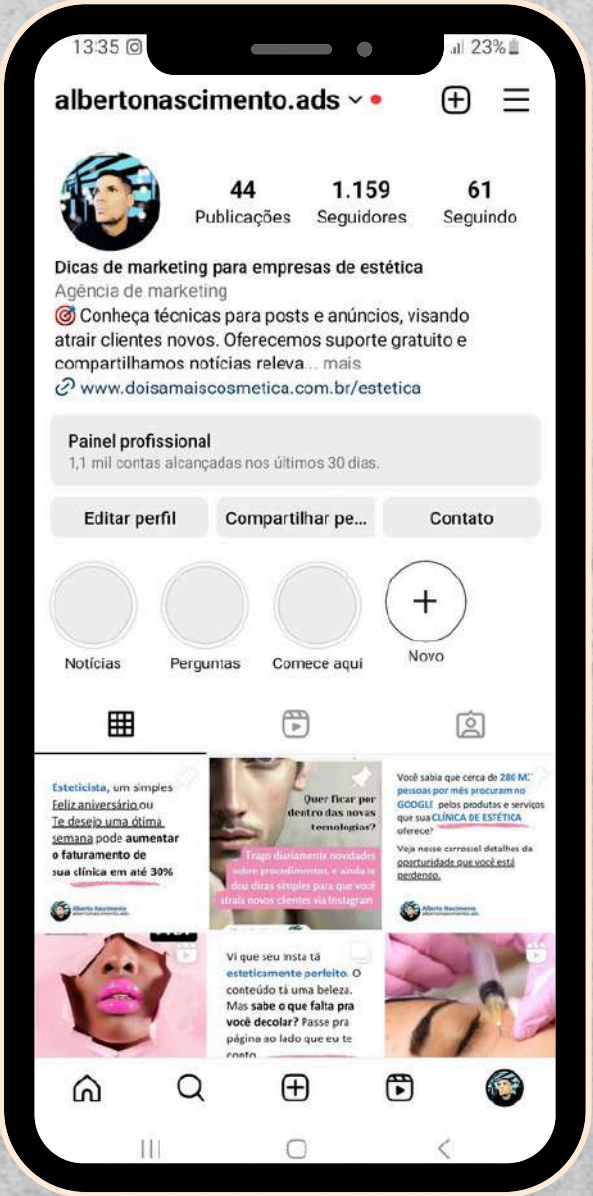
banners

# ✦✦ Paid Traffic Management



LinkedIn Ads

Paid Traffic. With professional management of your LinkedIn account and company, you can enjoy an effective strategy to attract followers, engage your audience, and generate tangible results for your business.



Meta Ads

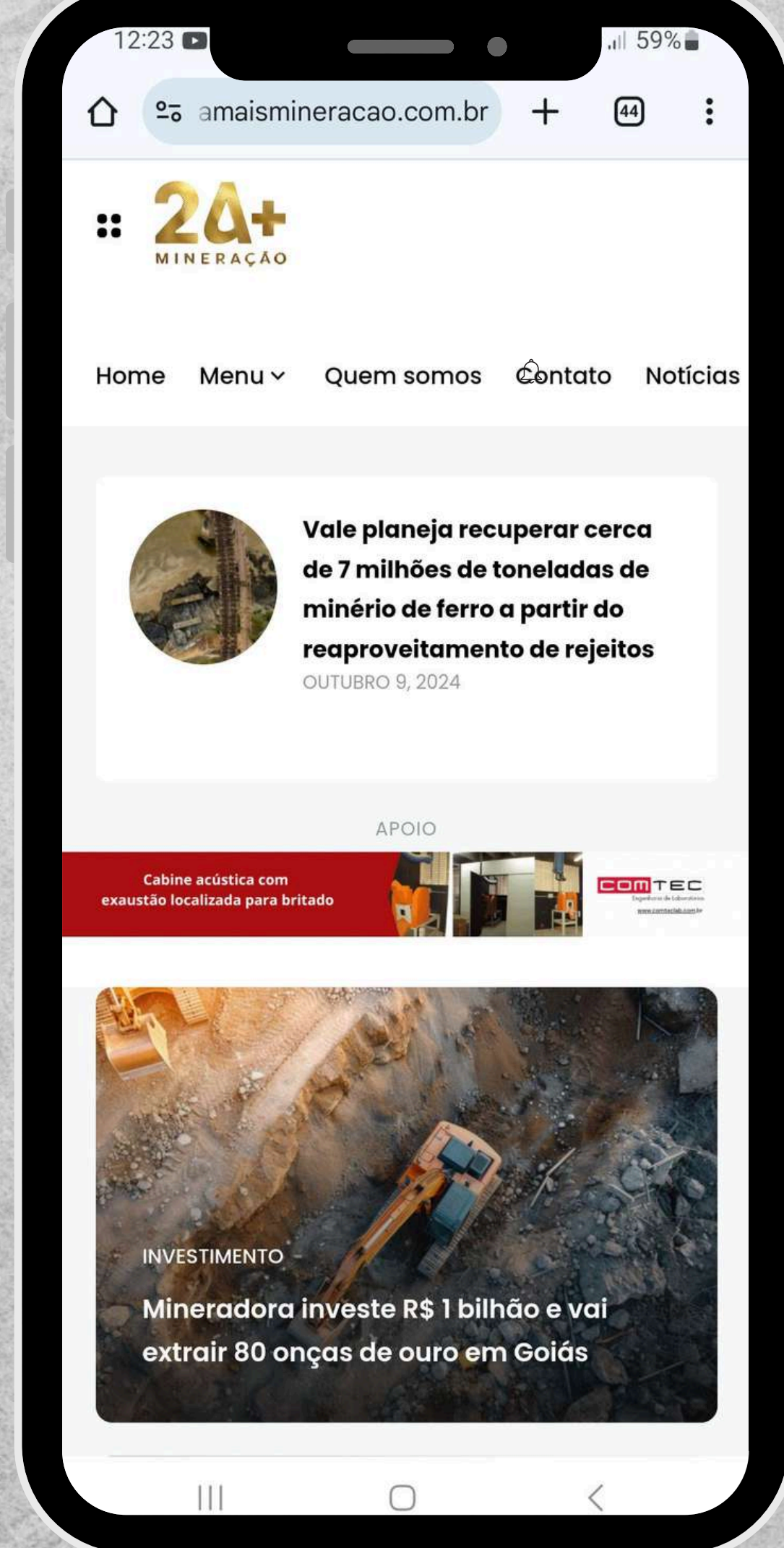
Paid ad management on Instagram and Facebook with a focus on precise audience targeting on the world's leading social network, to attract followers, increase engagement, and generate business.



Google Ads

Creation of campaigns to reach the top of the Google search network. Continuous optimization to attract qualified leads with constant growth for contact via WhatsApp and forms.

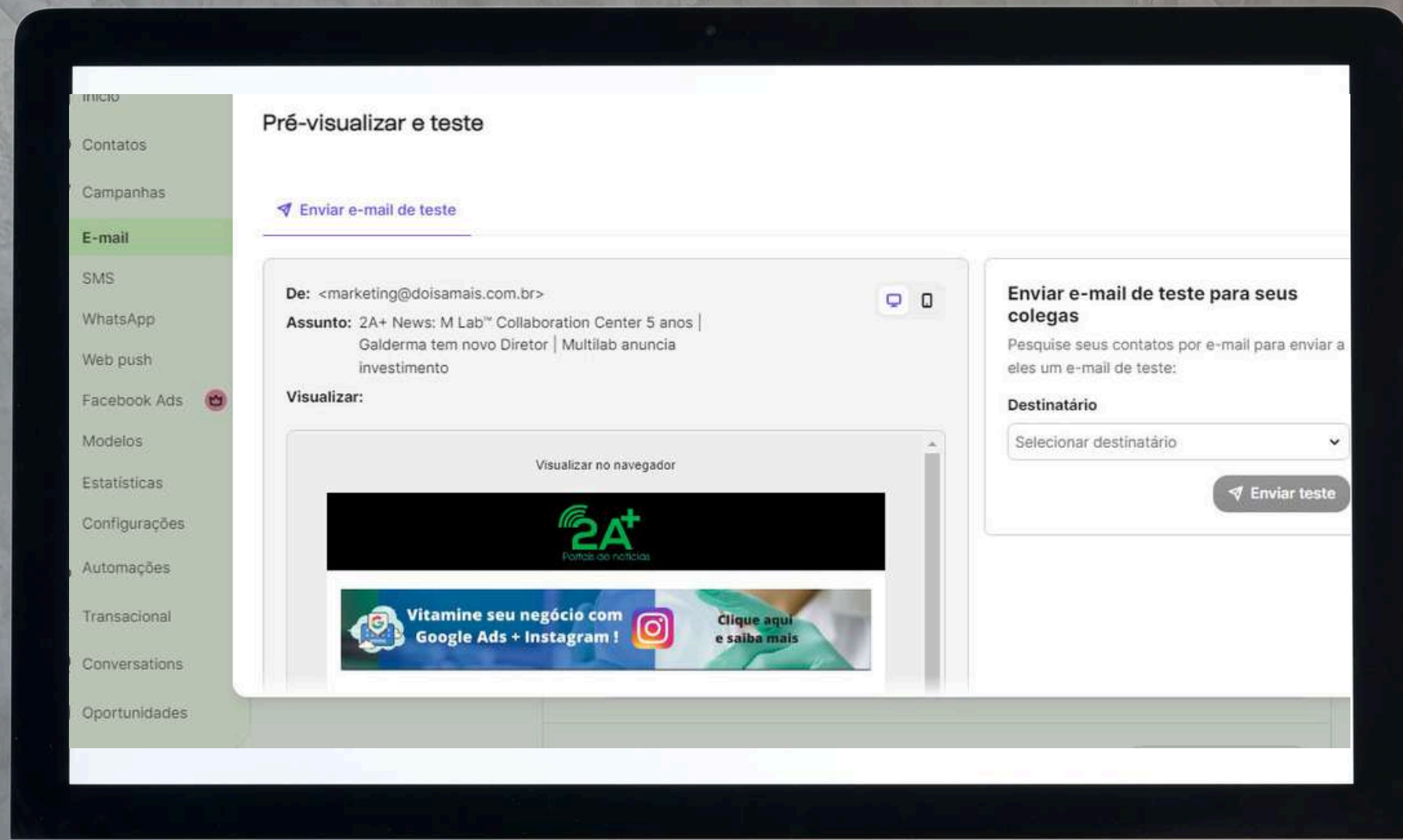
Services



## Customized news website

✦ Transform your company into a market leader with a personalized news portal. Choose the market you want to reach. We'll take care of the rest. Want to increase your visibility, generate more leads, and boost your sales? With our news portal creation service, you will have:

- A direct communication channel with your target audience: Relevant and up-to-date content about the chosen sector.
- Qualified lead generation: Attract customers interested in your products and services.
- Increased brand authority: Position your company as a market leader.
- Return on investment: Measure your campaign's results and prove the ROI.
- Professional design: A modern and intuitive portal.
- Complete support: Count on our team to help you in all stages. Below is an example of a personalized website: <https://www.doisamaismineracao.com.br/>



## ✦✦ E-mail marketing

2A+'s email marketing is the best way to retain customers, multiply leads, and get your product to decision-makers, increasing the chances of closing new contracts. We send your artwork to our database of the pharmaceutical, food, and cosmetic industries (with a report).



## ✦✦ Advertorial

A powerful marketing tool that uses posts on websites to promote a company's product or service. We keep your text highlighted on the home page of the portals for at least 30 days and also share the texts on our social networks, newsletter, and WhatsApp broadcast list.

✦✦ **contact us**

2A+ News Websites

[41] 99196-9225

marketing@doisamais.com.br

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www.doisamaisfarma.com.br

www.doisamaiscosmetica.com.br

www.doisamaisalimentos.com.br

